

Are you interested in the Japanese Food and Beverage Market?



Interested in Exhibiting at Foodex Japan 2009

Regional Development Victoria together with the Department of Primary Industries has limited subsidised spaces* available for Victorian food companies wishing to exhibit at Foodex Japan 2009 (34th International Food and Beverage Exhibition) from 3rd to 6th March 2009.

Why Foodex Japan 2009

- ✓ Foodex Japan is the largest international food and beverage exhibition held in the North Asian region.
- ✓ Japan is the world's second largest economy with an estimated GDP of US\$4,740 trillion and boasts high consumer buying power.
- ✓ Japan is a highly import-dependent market, importing over 60% of its food supply, worth almost US\$50 billion.
- ✓ Australian products are well regarded in the Japanese market due to our strong food safety and food quality standards.
- ✓ The recent re-evaluation of the Japanese Yen makes Australian products more attractive to Japanese customers.



The Victorian Government is working in conjunction with VECCI to coordinate this event. For further information and to register your interest, please contact Shirley Ng on ph. 03 8662 5172, fax. 03 8662 5201 or email sng@vecci.org.au

Expression of Interest

Contact Name: _____ Position: _____
Company Name: _____
Address: _____
Telephone: _____ Fax: _____
Email: _____
Products/Services: _____

Please complete and return your Expression of Interest to VECCI at Fax: 03 8662 5021 or email your details to sng@vecci.org.au before 30 November 2008

For more information on Foodex Japan 2009, please visit
www2.jma.or.jp/Foodex/en/index.html

* At present, up to \$4,000 is available for Victorian food companies wishing to exhibit at Foodex Japan 2009 on a first in basis. The subsidy is limited to one 3x3m stand per company. Preference will be given to those companies who apply early.