

EXPRESSION OF INTEREST FORM

How your business can go from



...integrating business excellence and sustainability
...integrating triple bottom line with best practice

WHY YOU SHOULD PARTICIPATE

The Business of Sustainability is not just topical, but in many cases critical to on-going survival. In the future, as the cost of material and energy continues to increase and becomes a larger component of the cost of manufacturing, organisations will need to adopt 'sustainable' strategies.

HOW YOU WILL BENEFIT

The program will help you to understand the competitive advantages for the sustainable organisation. Through exposure to tools and techniques you will complete a self-assessment, together with a planned and prioritised reduction program of your key resources – water, energy, landfill and materials consumption.

**This program is built around the '5 Rs'
Refuse, Reduce, Re-use, Repair and Recycle.**

FEATURES:

- series of seven 3 hour sessions over a 4 month period commencing early August 2009 – which covers four phases of Awareness, Diagnostic, Planning and Implementation
- two visits to each participating organisation for a 1:1 review of initial self-assessment and draft Triple Bottom Line Deployment Plan
- participation in specific Sustainability Insight visits

TESTIMONIALS

from participants in a similar program run in Melbourne's South East

"By doing Green, we are doing Lean, and we are getting much more traction with our people"

COREX PLASTICS

"This program was a real eye opener on Sustainability .. I feel very confident about implementing some of the things I learnt for a better future"

ITW BUILDDEX

"The Sustainable Organisation Self Assessment Review made me stop and understand what areas we need to improve"

COREX PLASTICS

"The main outcome (for me) is that I think differently"

BRISTOL MYERS SQUIBB

"I have gained a much greater understanding of not only what we can do to become a more sustainable business, but also how to achieve this"

TRIMAS CORPORATION

"This program is making us ask better questions so that we can not only find the areas of waste, but the solutions as well"

ITW BUILDDEX

Register your interest now



**2009 program commences
on 20th August 2009**

OUTCOMES

Through practical tools, guidelines and case studies, participants will be guided in the completion of:

- identification of where your resources are being wasted
- deployment plan that clarifies your sustainable competitive advantage and how global climate and resource issues will impact on your business now and in the short-term future
- plans and activities in place to apply the 5 Rs to your key resources

Cost: \$2,000 + GST

(maximum 10 companies – 2 representatives from each)

This program is sponsored by Sustainability Victoria.

Participants will be required to complete a self assessment survey of consumption

The program will be facilitated by Ian Young, Director of Manufacturing Best Practice Program and 'Lean to Green'. Sessions will also feature case studies and guest speakers, including Gary Langenwaller (from Portland, Oregon) – author of "The Squeeze"



TO REGISTER YOUR INTEREST

Or for further information, please complete details below and

fax to (03) 9467 8310 or e-mail Mick Butera, m.butera@latrobe.edu.au

CONTACT NAME:

COMPANY:

PHONE NO:

E-MAIL: