

Sustainability Victoria, Standards Australia, Design Victoria, WSP Environmental and the Design Institute of Australia would like to invite you to an exclusive

BREAKFAST FORUM FOR BUSINESS LEADERS

SUSTAINABILITY

A BUSINESS OPPORTUNITY NOT (JUST) A CHALLENGE

TOPIC

Companies that are integrating sustainability into their core business decision making, marketing and infrastructure are already realising considerable market advantage, brand recognition and consumer support.

Leaders of these smart companies understand that the future is not just economically and environmentally challenging, but that there are significant opportunities to be gained as markets change and expand, consumers evolve and community expectations intensify.

This seminar will provide participants with insights into the major economic shifts taking place in the business world, and case study successful sustainable business models and practices that take sustainability beyond the rhetoric. The three key note speakers, all business leaders from major companies and brands – global and local, and from very different industries and sectors – will highlight the opportunities presented by sustainability. They will elaborate on how opportunities can be identified and engaged with a view to delivering responsible financial outcomes, maximising innovation and meeting consumer expectations.

DETAILS

DATE

Wednesday 11 November 2009

TIME

7:30 am till 10:00 am
Breakfast from 7:45 am

LOCATION

Eureka 89
Level 89, Eureka Tower
7 Riverside Quay
Southbank
Melbourne

COST

\$100

Places are strictly limited, so please register early

[CLICK HERE TO REGISTER](#)

SPEAKERS



RICHARD GIBBS

The big picture: global economics and sustainability
Chief Economist and Head of Economics
Macquarie Group Limited



STEVE RUST

Delivering Sustainability in Global Consumer Electronics, Panasonic's Approach
Managing Director
Panasonic Australia



SUE WITTENOOM

New ways of working: business sustainability and competitive advantage
Director
DEGW Asia-Pacific

CHAIR

JOANNE CYS

National President
Design Institute of Australia