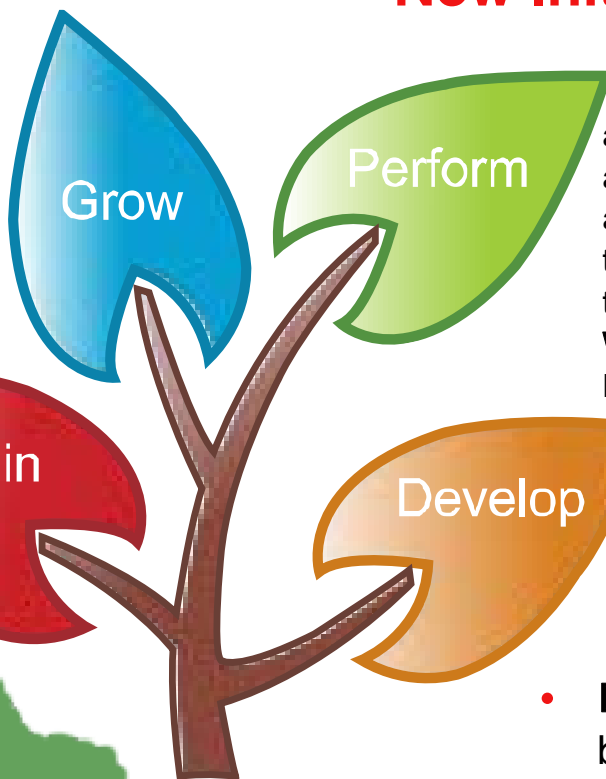




Plan NOW for GROWTH

Skills for Growth: the Workforce Development Program

New Initiative to Support SMEs



Small and medium enterprises (SMEs) account for 99% of all Victorian businesses and employ nearly one million people across a range of industries. This vital contribution to the Victorian economy is being supported through the new **Skills for Growth: the Workforce Development Program** launching May 2009.

Ensure your business is skills-ready to help meet your strategic objectives...

- Develop expertise across your entire business
- Enhance your preparation and response to economic recovery
- Improve workplace practices and procedures
- Attract and retain the best staff;
- Increase workforce productivity and efficiency

Program Overview

Assessing your business's skills and workforce development needs can be a complex task, however it is essential for your people to be job-ready and up-skilled if your business is to meet its strategic growth objectives.

Through the **Skills for Growth Program**, eligible SMEs will work one on one with a **Phalanx Resources Workforce Development Specialist** to identify your strategic aims and objectives and put together a **Skills Development Plan**. You will also receive assistance to find the most appropriate accredited training and delivery method for your individual business needs.

What Does the Program Deliver?

Phalanx Resources will deliver your business:

- **On-site** Strategic Diagnostic Assessment;
- A Workforce Skills Needs **Analysis**;
- A Workforce **Skills** and **Action Plan** for your business and employees;
- **Assistance** with placement into an accredited Training Package; and
- A Skills for Growth **Report** incorporating follow-up review.

Is My Business Eligible?

Skills for Growth is open to all Victorian-based SMEs across any industry. Your business must:

- Employ between **1 to 200 staff**;
- Have been in operation for at least **12 months**; and
- Be financially **viable**.

How Much Will the Program Cost?

The service delivered by your Phalanx Resources Training Specialist is 100% subsidised by the Victorian Government. Subsequent vocational training of employees may also be subsidised by The Victorian Training Guarantee.

Contact

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To Register Online

www.business.vic.gov.au/skillsforgrowth

Select Phalanx Resources as your service provider

