

SUSTAINABILITY ESSENTIALS FOR EXECUTIVES (SEE)

Pilot Program

If you are operating a small-to-medium enterprise (SME) in the food processing sector, you are likely confronting:

- » large hikes in energy costs
- » difficulties in accessing an affordable water supply
- » more regulation demanded by a carbon-constrained economy
- » more demanding and discerning 'green consumers'
- » gaps in your work team's skills essential to deal with numerous challenges

Although there are a number of programs and short courses available focusing on aspects of sustainability, SEE is designed specifically to your needs as a food manufacturer, senior executive or owner. It will include the best contributions to this field from management theory and the essentials of change management as well as 'nuts and bolts' tools, including diagnostics of your plant essential to achieve early savings and address sustainability issues in the workplace.

By participating in the SEE program, you will continue to reap the benefits of a better understanding of sustainability with the right skills and knowledge far beyond the life of the program.

AGRIFOOD
SKILLS AUSTRALIA



Australian Government

Department of Education, Employment
and Workplace Relations



PROGRAM

Since mid-2010, AgriFood Skills Australia has been running a broad sustainability program aimed at assisting SME food processors to prepare to meet sustainability challenges through skills and workforce development. Food processors are highly vulnerable to the increasing cost of energy and water and increased market pressure brought about by the carbon economy. To date, there have been no skills programs specifically supporting the food manufacturing sector to meet these challenges.

During the course of the project, AgriFood confirmed that industry decision makers needed:

- » better mentoring
- » support for diagnosing ways to measure and reduce energy and water use and the carbon footprint
- » sustaining a profitable 'green work' culture
- » opportunities to share experience and collaborate, and
- » more strategic input in setting directions.

It is most evident that cultural change and issues around workforce development are critical to an enterprise's long term sustainability and resilience. SEE is a concrete way to address these needs.

ABOUT SEE

SEE has been designed to account for the very busy nature of CEOs and senior managers. The program will be delivered nationally by a combination of face-to-face workshops (a five-day program delivered over six months), coaching/mentoring, case studies and project work. The program will be delivered by a consortium including the University of Western Sydney and Energetics Pty Ltd. Locations will include Brisbane, Parramatta and Gippsland.

As a participant, you will use skills and knowledge learned through the program by designing and implementing a sustainability project plan within your businesses, the benefits of which will continue beyond the life of the program. You will also receive a diagnosis of your plant's needs, skills coaching and mentoring to assist you to achieve a sustainable business.

In the program, you will cover:

- » world and national trends - implications of changes to climate, the market and regulations
- » key energy, water, carbon and waste issues for a business
- » what sort of diagnostic to choose and by whom it should be done
- » culture change: change management and leadership
- » key requirements for success: relationship formation, value chain analysis
- » workforce development, skills and training requirements
- » preferred models adapted for your needs
- » case studies of successful enterprises
- » project work supported by diagnosis and mentoring to make a difference in your plant

PROGRAM

COST

The program will be heavily subsidised by funding from the Department of Education, Employment and Workplace Relations (DEEWR), Regional Development Australia and AgriFood Skills Australia. The cost to companies will be on a sliding scale dependent upon enterprise size, with cost to smaller companies expected to be in the vicinity of \$500 per participant.

The application process will be competitive and we expect strong demand for the program's 45 available places.

ACHIEVEMENT

Participation in SEE will provide a certificate which may be used to apply for advanced standing in a University post graduate qualification. However, no previous academic level of achievement is assumed in the course.



Training

Knowledge

useful abilities.

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EXPRESSIONS OF INTEREST

Please submit your Expressions of Interest by **COB Friday 9 December** via email to:

Michael Claessens
General Manager, Workforce Development & Analysis
AgriFood Skills Australia
michael.claessens@agrifoodskills.net.au

Expressions of Interest should include your name, the company name, contact details and information about the size of your company and the type of manufacturing undertaken. AgriFood Skills Australia will consider up to two nominations per company.

More information on times, locations and course details will be available shortly.

CONTACT

AgriFood Skills Australia is the key body for skills and workforce development in the agrifood industry, which encompasses:

- » food, beverage and pharmaceutical processing
- » agriculture, horticulture, conservation and land management and animal care and management
- » meat
- » seafood
- » racing

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