

eSuccess

GAIN, MAINTAIN & RETAIN CUSTOMERS

**DO YOU WANT YOUR BUSINESS TO THRIVE IN THE E-AGE?
If YES, this e-Marketing Program is for you**



Designed for small to medium businesses, this Victorian Government subsidised program will e-Change the way you do business NOW.

The Program consists of four practical and informative workshops (half days) with a small group of 10 like-minded progressive businesses.

You will learn how you can use Online Marketing strategies, E-Commerce, Cost Effective Internet Systems / Software Applications and Social Media Marketing and Mobile Communication techniques to achieve an excellent communication outcome that retains, maintains and gains customers.

You will also work on a custom designed strategic online marketing plan for your business with ComEdge, a professional e-Marketing organisation.

Your strategic plan will use online e-commerce activities to complement your existing business promotion, management style and marketing activities, and drive more customers to your bottom line.

Registration is strictly limited to 10 SME businesses.

Register your interest at www.esuccess.com.au

Workshop Dates & Time:

13 March 2012: 8.30am – 1.30pm
20 March 2012: 8.30am – 1.30pm
27 March 2012: 8.30am – 1.30pm
23 April 2012: 8.30am – 1.30pm

Venue:

Global Learning Centre,
1093 Pascoe Vale Road, Broadmeadows.

For further information and to register your business, please contact:

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