

# Help for north's food industry

MELBOURNE'S northern food industry can learn how to cut costs and foster new markets at an information session in South Morang tomorrow night, Wednesday.

Owners or senior managers in small, medium or large food manufacturers or food-related industries are invited to attend the event, at which the highly successful Plenty Food Group will be discussed.

The group, initiated by Whittlesea and Hume councils, aims to strengthen and grow the local food industry.

Group members working together benefit from greater buying and negotiating power.

Already two members have signed contracts worth more than \$5 million to the Middle East, another has fast-tracked entry into the lucrative Chinese market while others claim savings of up to 40 per cent on food chemical supplies.

Frank Manglaviti of Naturally Good Products said his company had benefited by participating.

"The Plenty Food Group

has given a small company such as ourselves the opportunity to develop relationships with other companies within our industry."

The session will be held from 2.30pm to 5pm, Wednesday, April 13, at Plenty Ranges Arts and Convention Centre, Ferres Boulevard, South Morang.

Another will be held from 2.30pm to 5pm, Wednesday, April 20, at Hume Global Learning Centre Broadmeadows.

Information: Whittlesea Council 9205 2284.